



COORDINATING MINISTRY FOR ECONOMIC AFFAIRS
DEPUTY MINISTRY FOR CREATIVE ECONOMY, ENTREPRENEURSHIP, AND SMES COMPETITIVENESS

CSIS Global Dialogue & 25th PECC General Meeting

Global Disorder:
The Need for New Regional
Architecture and Business Model?

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DEPUTY FOR CREATIVE ECONOMY, ENTREPRENEURSHIP, AND
SMES COMPETITIVENESS

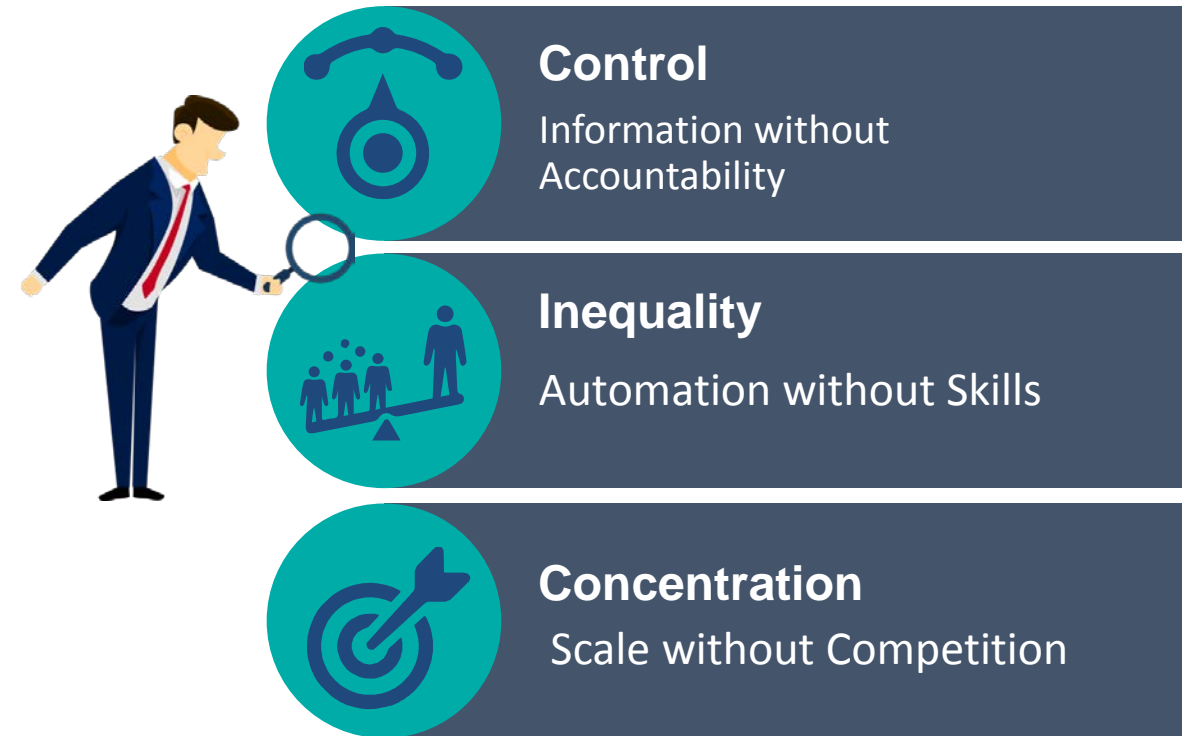
JAKARTA, 7 MAY 2018

IMPACTS OF DIGITAL

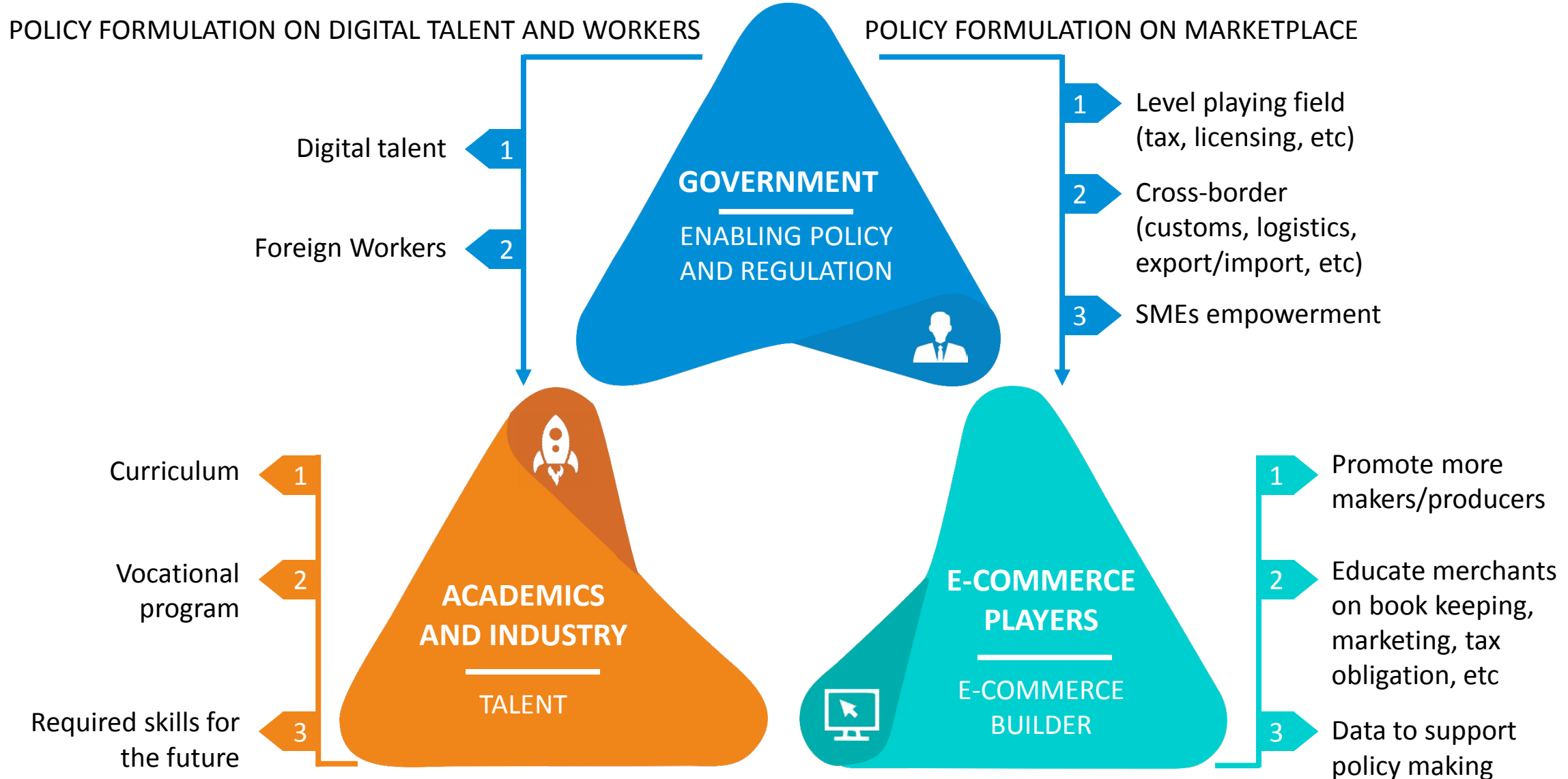
BENEFITS



CHALLENGES



STAKEHOLDERS COLLABORATION IS A MUST



Collaboration with other foreign authorities is also essential to secure cross-border transaction e.g. privacy and security of cross-border data flow, and to capture “the gap” created by trans-national transaction e.g. OTT tax

POLICY/REGULATION SETTING IS TRICKIER



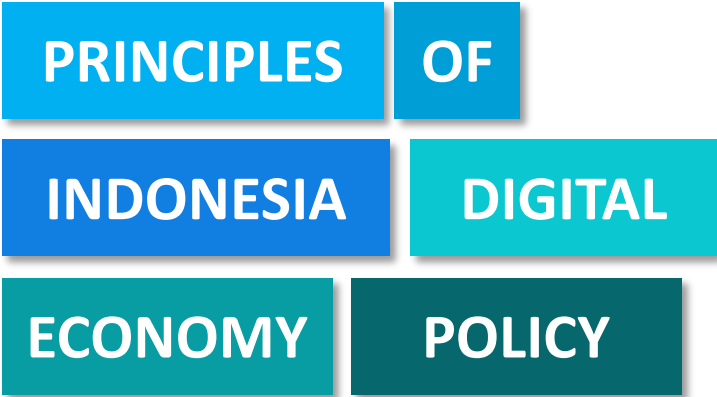
The Government needs to understand the landscape and dynamics of the industry first, instead of rushing into issuing regulation. To support policy formulation, e-commerce-related data is essential.



Policy/regulation needs to address the principles instead of “standard” which will be obsolete soon along with the advancement of digital



Policy/regulation needs to provide room for innovation and legal certainty
>> sandbox regulatory <<



Equal playing field and fair competition



Drive innovation



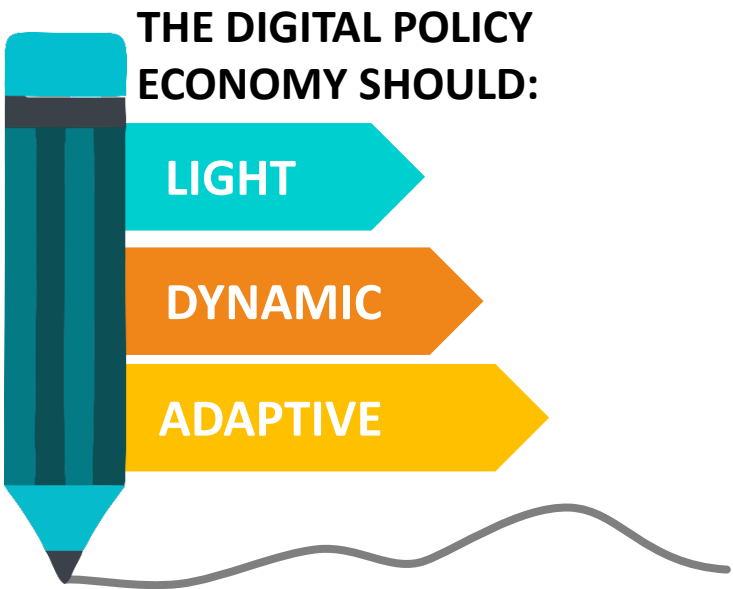
Prioritize national interest



Benefit for local e-commerce ecosystem



Inclusiveness



DIGITAL TALENT IS CRUCIAL



Skilled and qualified talent are required to support the development of e-commerce and digital economy.

Without digital talent, it's difficult to tap the digital benefits (efficiency, inclusion, and innovation).

STRATEGY

LONG TERM

Government, academics, and industry must work collaboratively to adjust curriculum, held vocational programme, and identify required skills in new industries.

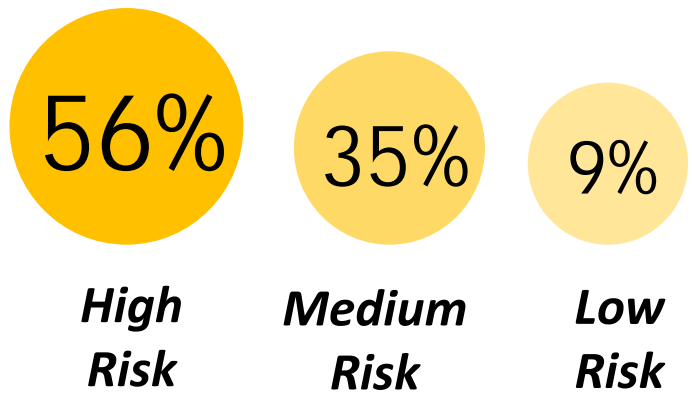
SHORT TERM

The gap of digital talent can be filled by attracting foreign talent and diaspora

65% of elementary school students will work on the job that have not existed



Distribution of employment at risk of automation in Indonesia (International Labor Organisation, 2016)





**DEPUTY MINISTRY FOR CREATIVE ECONOMY,
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