

The 14th General Meeting of Pacific Economic Cooperation Council (PECC XIV)

Diversity and Sustainability in Cities of the Pacific Rim

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City Development:

a vision \Rightarrow development

a policy \Rightarrow sustainable development

- Each city needs to develop its own identity
 - to have a consistent project
 - to attract, retain people and investments

\Rightarrow Sustainable development

- So diversity, even in a global world, is a prerequisite to sustainability but is not the only one

\Rightarrow What other conditions?

To be able ...

What **sustainable** means for a city ?

Environmentally	durable	<p>Pollution should not be the by-product of a success</p> <p>Unfortunately it is: ex. wastes</p> <p>Public Private Partnership as a possible solution</p>
Economically	viable	<p>City development has a cost, but wealth created is funding future development</p> <p>City development: a global case of project financing?</p> <p>Direct + indirect costs: pollution \Rightarrow hospitals</p> <p>Financed by user or tax payer?</p>
Socially	liable	<p>Equal access to basic infrastructures guaranteed</p> <p>Easy in rich cities, possible in poor suburbs</p>
Ethically	irreproachable	<p>Transparent process of decision</p> <p>Corporate governance in private sector</p> <p>Ethical values in government bodies</p>

Conditions of sustainability

A policy

Reinforce city **identity**:

Promote local heritage

3s: Sydney \Rightarrow Singapore \Rightarrow Shanghai ?

Have prospective view of future

Make present comfortable

Traffic congestion, air pollution

Impose **security**:

Meet the population needs

Set up efficient organization

Impose respect of law

Conditions of success for every city project

Technically

adaptable

Accept local constraints and turn them into advantages: ex. Pusan

Culturally

acceptable

Respect people customs: ex. Hanoi new town

Financially

affordable

Good mix of social classes makes a city more lively

In the Pacific Rim

- Which cities have already developed sustainability?
- Which cities have the will and means to make their future sustainable?