

CRUISE AND TOURISM INDUSTRY OUTLOOK


CARNIVAL
AUSTRALIA

PECC CONFERENCE
AUCKLAND
DECEMBER 2016



WHO ARE WE?



CARNIVAL
AUSTRALIA

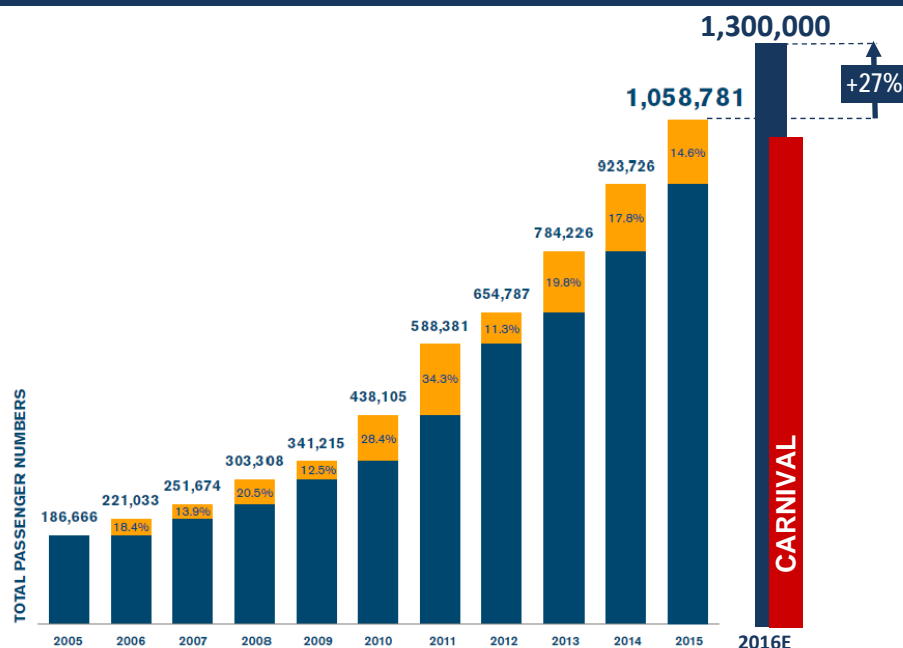
CARNIVAL CORP & PLC

- Dual Listed on the New York and London Stock Exchanges
- Market capitalisation around US\$36 billion
- 101 ships in service
- 10 brands
- Around 11 million passengers a year

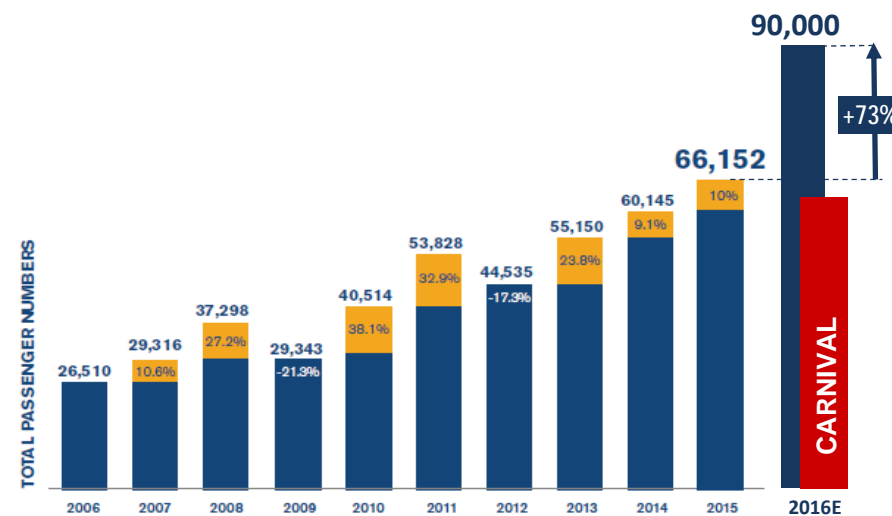
CARNIVAL AUSTRALIA

- Regional subsidiary of Carnival PLC
- 10% of the corporation's passenger cruise days
- Around 75% of the Australia/New Zealand market
- Has operated in the ANZ market for more than 80 years

EXPONENTIAL ANZ GROWTH



Australians taking an Ocean Cruise worldwide 2005 to 2015



New Zealanders taking and Ocean Cruise worldwide 2006 to 2015

1 million

Australian
passengers
took a cruise in
2015

2 million

Australian
passenger
target for
2020

66,000

New Zealand
passengers
took a cruise in
2015

130,000

New Zealand
passenger
target for
2020

CARNIVAL – THE BACKBONE OF SOUTH PACIFIC CRUISING



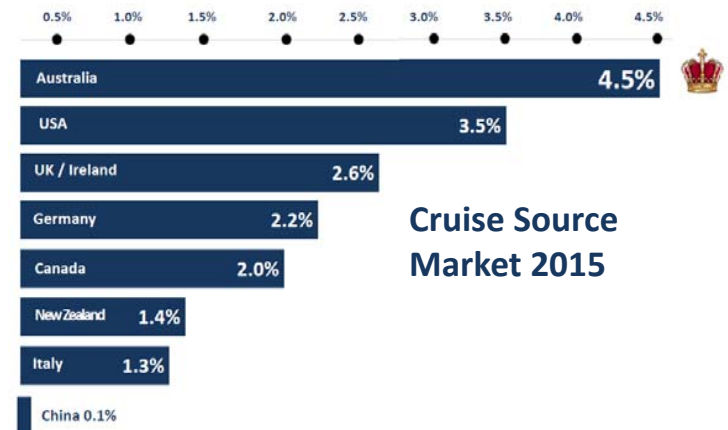
AUSTRALIA & NEW ZEALAND



Economic Contribution of the cruise industry to Australia 2015-16



\$540 million
Economic contribution to New Zealand in 2015/16



CARNIVAL – DRIVING ECONOMIC DEVELOPMENT IN THE SOUTH PACIFIC



Solomon Islands

\$0.6 million

21 jobs



Vanuatu

\$53 million

3,250 jobs



Papua New Guinea

\$5.9 million

203 jobs



New Caledonia

MOU being
developed

Source: Assessment of the Economic Impact of Cruise Tourism in Papua New Guinea & Solomon Islands


CARNIVAL
AUSTRALIA

CRUISE CONTRIBUTES TO ANZ DESTINATION AWARENESS AND TOURISM



SYDNEY HARBOUR SPARKLED AS THE P&O CRUISES' FIVE SHIP SPECTACULAR SAILED IN



- The P&O five ship spectacular reached an audience of almost 37 million people in Australia and internationally – the equivalent of \$10m worth of advertising space
- Significant coverage received when Pacific Aria arrived in Wellington following the earthquake in November, providing a boost to the recovering region



GOVERNMENTS AND PORTS SET CONDITIONS FOR FUTURE GROWTH

Infrastructure

Adapted to next generation of ships



Access regime

Long term commitments



Regulation

Commensurate with risks and cruise impacts



Costs

Aligned with ability to pay



INFRASTRUCTURE & ACCESS

Sydney Harbour



Port of Auckland



Lifou

“The cruise industry’s national state and regional growth potential will only be realised if urgent steps are taken to ensure that infrastructure ... meets the requirements of the industry”

CLIA Cruise Tourism’s contribution to the Australian Economy 2015-16

REGULATIONS AND COSTS



CONSISTENT REGULATIONS REQUIRED

- Emissions – MARPOL compliance by 2020
- Biosecurity (NZ)
- Proclaimed / Unproclaimed ports (Pacific)

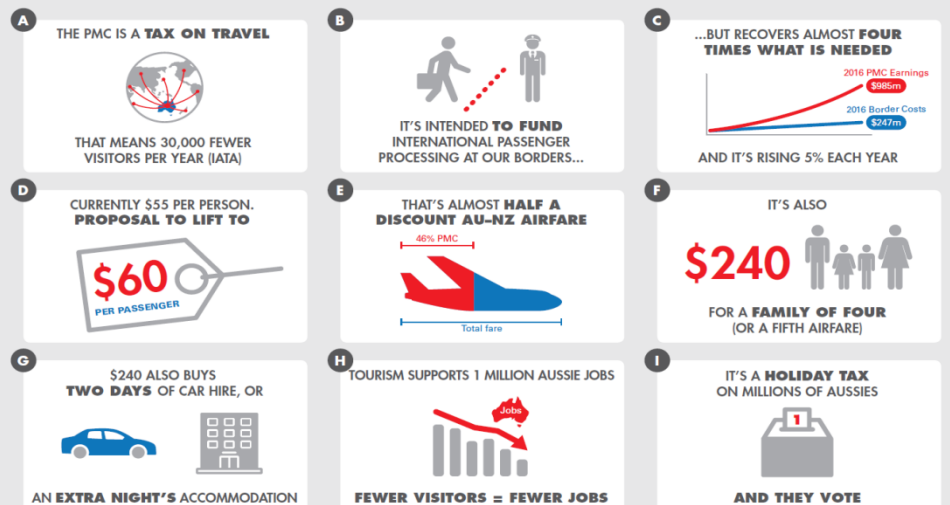
SIGNIFICANT IMPACT OF INCREMENTAL COSTS

- Passenger Movement Charge (Aus) = A\$3m
- Border Clearance Levy (NZ) = NZ\$22.80pp
- Passenger Tax investigations – New Calendonia & Vanuatu
- Increasing port charges

THE ABC OF THE PMC

A TAX ON YOUR TRAVEL

TTF
AUSTRALIA
Tourism & Transport Forum



ASIA

Number of Cruise Ships in Asia

+12% CAGR



Number of Cruises & Voyages

+22% CAGR



Number of Operating Days

+14% CAGR



Passenger Capacity (million)

+29% CAGR



CAGR = Compound Annual Growth Rate

QUESTIONS ?

