# Achieving a Connected and Integrated ASEAN through the Master Plan on ASEAN Connectivity 2025

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International Symposium on Connecting the Connectivies in Asia-Pacific 27 September 2016
Yangzhou, China



### Connectivity in ASEAN has 3 dimensions: physical, institutional and people-to-people

Aspects which improve the regulatory environment which can enhance connectivity within member states

Promoting exchange of culture, tourism, education and know-how



Infrastructure that will support greater connectivity among and within member states



#### MPAC 2010 made some significant progress on ASEAN Connectivity, but there still remains more to do

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		Dimension	Achievements	Remaining priorities					
	1	Physical Connectivity	<ul> <li>No more AHN missing links in the region and the total length of roads below Class III reduced by 46% since 2010.</li> <li>9 power interconnection projects under the APG have been completed.</li> </ul>	<ul> <li>Address missing links in SKRL (e.g., Cambodia to Viet Nam).</li> <li>Operationalise the RoRo network.</li> </ul>					
	2	Institutional • Connectivity	<ul> <li>Launch of ASEAN Solutions for Investment, Services and Trade (ASSIST) / ASEAN Trade Repository (ATR)</li> <li>Air Transport Economic Cooperation Work Plan and Air Transport Technical Cooperation Work Plan were adopted to further facilitate the establishment of the ASAM</li> <li>Adoption of STRACAP</li> </ul>	<ul> <li>Operationalise the three transport facilitation agreements</li> <li>Tackle non-tariff measures and standards harmonisation</li> <li>Operationalise ASEAN Single Window</li> </ul>					
	3	People-to- People Connectivity	<ul> <li>Launch of ASEAN Virtual Learning Centre</li> <li>Progress in a number of education initiatives (for instance, credit transfer schemes, quality assurance)</li> </ul>	<ul> <li>Progress on existing MRAs</li> <li>Broaden focus to vocational areas</li> <li>Ease visa requirements for tourists</li> </ul>					

#### **Challenges in Implementation of MPAC 2010**

#### **Financing**

- Fiscal Capacity
- Return on Investment
- Capital Availability

### Decision Making

- Prioritisation Issues
- Cost and Benefits
- Misalignment of Incentives

#### **Implementation**

- Capacity
- Coordination
- Regulatory Structures



#### ASEAN Connectivity 2025: An Integral Part of ASEAN Community Vision 2025





Infrastructure that will support greater connectivity among and within member states



Promoting exchange of culture, tourism, education, and know-how



Aspects which improve the regulatory environment which can enhance connectivity between member states





#### The Master Plan on ASEAN Connectivity 2025 will have 5 strategic areas

**Vision**: "Tto achieve a seamlessly and comprehensively connected and integrated ASEAN that will promote competitiveness, inclusiveness, and a greater sense of Community."





### MPAC 2025 covers different dimensions of connectivity and the ASEAN Community Strong focus Some focus Limited focus

	Connectivity dimensions			Community dimensions		
ASEAN Connectivity 2025 strategies	Physical	Institutional	People to people	APSC	AEC	ASCC
Sustainable infrastructure						
Digital innovation						
Seamless logistics						
Regulatory excellence						
People mobility						





#### Sustainable infrastructure

### What are the strategic objectives?



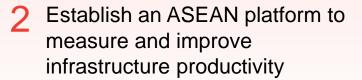
the ASEAN Member States

- Significantly enhance the evaluation and sharing of best practices on infrastructure productivity in ASEAN
- 3 Increase the deployment of smart urbanisation models across ASEAN

# What are the **key initiatives?**



1 Establish a rolling priority pipeline list of potential ASEAN infrastructure projects and sources of funds



3 Develop sustainable urbanisation strategies in ASEAN cities







### What are the strategic objectives?

- 1 Support the adoption of technology by micro, small and medium enterprises (MSMEs)
- 2 Support financial access through digital technologies
- 3 Improve open data use in AMS
- 4 Support enhanced data management in AMS

# What are the **key initiatives?**



1 Enhance the MSME technology platform

- 2 Develop the ASEAN digital financial inclusion framework
- 3 Establish an ASEAN open data network









### What are the strategic objectives? (

1 Lower supply chain costs in each ASEAN Member State

2 Improve speed and reliability of supply chains in each ASEAN Member State

# What are the **key initiatives?**



- Strengthen ASEAN competitiveness through enhanced trade routes and logistics
- 2 Enhance supply chain efficiency through addressing key chokepoints







# What are the strategic objectives?

- 1 Harmonise or mutually recognise product, conformance and technical standards in key sectors
- 2 Reduce number of trade-distorting non-tariff measures across ASEAN Member States

# What are the **key initiatives?**



- 1 Complete harmonisation of standards, mutual recognition, and technical regulations in three prioritised product groupings
- 2 Increase transparency and strengthen evaluation to reduce trade distorting non-tariff measures





### What are the strategic objectives?



- 1 Support ease of travel throughout ASEAN
- 2 Reduce the gaps between vocational skills demand and supply across ASEAN
- 3 Increase the number of intra-ASEAN international students

# What are the **key initiatives?**



- 1 Enhance ASEAN travel by making finding information easier
- 2 Ease ASEAN travel by facilitating visa processes
- 3 Establish New Vocational Training Programmes and Common Qualifications across ASEAN Member States, in accordance to circumstances of each ASEAN Member State
- 4 Support higher education exchange across AMS



#### Six dimensions will be crucial for the successful implementation of MPAC 2025

Clear vision, strategy, and implementation plans that have been co-created with line organizations, and have public and private-sector champions

Government leaders should focus on three to six toppriority areas, and have targets that are specific, measureable, actionable, realistic, and timely

Accountability for outcomes is assigned to individuals in the implementing bodies in each country, and supported by a designated group, such as endorsing sectoral body, that is empowered to drive delivery



Clear and aligned plans





Clear governance and ownership



Presence of core skills, incentives and finance



stakeholder engagement



Robust performance management

Adequate capabilities, incentives, and finance to support plans, and strong coordination across activities

Frequent communication to public on progress and to develop potential solutions, supported by proactive engagement of stakeholders who will be critical for success

Intensive, regular, databased performance dialogues, supported by strong problem solving to address potential risks early



#### **Strengthening delivery of MPAC 2025**

- Strong focus and targets
- 5 strategic areas with 15 initiatives
- Targets identified at 3 levels (outcome, output and input) to provide a holistic measure of performance

- Clear
  2 governance
  and ownership
- Clearly identified lead implementing sector, and supporting sectors
- Appoint initiative-level national coordinators

- Clear and aligned plans
- Prioritisation of areas of focus will help build clarity on agenda
- Aligned view and communication on how connectivity adds value to other ASEAN sectoral work plans

- Presence of core skills, incentives and finance
- Targeted capacity building activities to achieve successful delivery
- Strengthen the ASEAN Secretariat

#### **Strengthening delivery of MPAC 2025**

Proactive stakeholder management

- Establish a ASEAN Connectivity website, which has clear description of vision, strategies, and regular updates on progress (not outdated info). Include contact person for questions / media requests.
- Identify set of key conferences, AMS forums, dialogue partner conferences, business roundtables, etc to have spokes people for connectivity agenda present
- Develop a video which can provide simple and compelling overview of ASEAN 2025 vision and strategy
- Closer integration with new ASEAN communication master plan to ensure connectivity messaging is included and to track outcomes.

Robust performance management

- Semi-annual progress updates for each of the 5 new strategies, plus the remaining MPAC 2010 initiatives (which are embedded in these 5 areas). These will include the ACCC co-facilitators, the ASEAN Secretariat, and the Chairs of the relevant ASEAN Sectoral Bodies.
- Semi-annual reviews of overall progress on the connectivity agenda, including monitoring of the outcome-level KPIs. This will include the ACCC, the ASEAN Secretariat and the Chairs of the relevant ASEAN Sectoral Bodies.





