### **Towards Fulfilment of the Asia-Pacific Regional Economic Integration Agenda**

Robert Scollay New Zealand APEC Study Centre, University of Auckland Presented at PECC 22<sup>ND</sup> GENERAL MEETING, BEIJING, CHINA, 10-11 SEPTEMBER 2014

### **The Vision**

- A region where "goods, services, and business people move seamlessly across and within borders" (AELM 2010)
  - Facilitating environment for supply chains and value chains
- The FTAAP as a "a major instrument to further APEC's regional economic integration agenda" (AELM 2012)
  - A regionwide agreement
- Commitment to strengthen the rules-based, transparent, nondiscriminatory, open, and inclusive multilateral trading system as enshrined in the principles and values of the WTO (AELM 2013)
  - A regional arrangement complementing a multilateral trading system that evolves to meet global needs

### **The Pathways**

- Trans-Pacific Partnership (TPP)
  - Outcome currently uncertain
  - Ambitious, but likely to fall short of the ambitions in some respects
  - Details yet to be disclosed
- Regional Comprehensive Economic Partnership (RCEP)
  - Outcome uncertain negotiations at a very early stage
  - Intended content and level of ambition yet to be fully defined

### **Unfinished Agendas: Integration Through Trade in Goods**

- Non-Discriminatory Liberalisation
  - Common Concessions
- Rules of Origin to facilitate region-wide integration
  - Full Cumulation, Co-Equal Rules, Efficient Operational Certification Procedures
- Trade Facilitation and Tariff Elimination
  - Unimpeded flow of goods across borders
- Dismantling entrenched protectionism

### **Unfinished Agendas: Integration Through Trade in Services**

- Crucial importance of services in modern international trade
  - Providing the links in supply chains and value chains
  - Underpinning competitiveness of goods production
  - Near 50% share of global trade on value added (TIVA) basis
  - Majority share of economic activity in most APEC economies
  - Many key sectors heavily restricted
- Bankruptcy of traditional GATS approach (in FTAs as well as WTO)
  - Commitments falling short of existing practice
- Need for a new approach
  - What can TPP or RCEP deliver?

### **Unfinished Agendas: Integration Through Investment**

- Intimate connection of trade and investment in today's global economy
- Trade and investment inextricably linked in development of value chains and supply chains
- Major channel for liberalisation of services trade
- A challenging issue for Asia-Pacific economies
  - Twenty years after Bogor
  - APEC economies generally rate poorly on OECD FDI Restrictiveness Index
- Can TPP and RCEP generate momentum?

### **Unfinished Agendas: Integration Behind the Border**

#### Crucial issues for

- Supply chains and value chains
- Dynamism, innovation and efficiency in individual economies

#### • Intellectual Property Protection

• Need consensus on welfare-improving rather than mercantilist approaches

#### • Competition Policy

• Including regulation of state-owned enterprises (SOEs)

#### Regulatory Coherence

- TPP outcome likely to disappoint
- Need to develop common understandings
- Digital Economy Issues
  - Vital importance for both business and everyday life

### **Unfinished Agendas: Pre-Requisites for a Fully Integrated Asia-Pacific**

- Accord in US-China trade and investment relations
- Commitment of ASEAN to Asia-Pacific-wide integration
  - Addressing situation of non-members of APEC in ASEAN
- Bringing in APEC members not yet participating in TPP or RCEP
- Role of APEC in supporting integration
  - Linking trade to development agendas and APEC's growth agenda
- Issues Beyond APEC
  - Opening accession to FTAAP to economies beyond APEC?
  - Extending APEC membership?

### Thank you!

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**Maraming salamat** 

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