Collaborative Economy

Derived from Innovation Ecosystem

Light Lin / founder flyingV / Taipei

Let me start with



Largest and Fastest Growing
Reward-based Crowd Funding platform in Asia







亞洲最大群眾募資平台

在這裡無數個創意被激發,無數個理想得以實踐。flyingV與相信改變的你,一起創造更好的環境。

目前募資總額 - NTD

201,656,612

我想提案

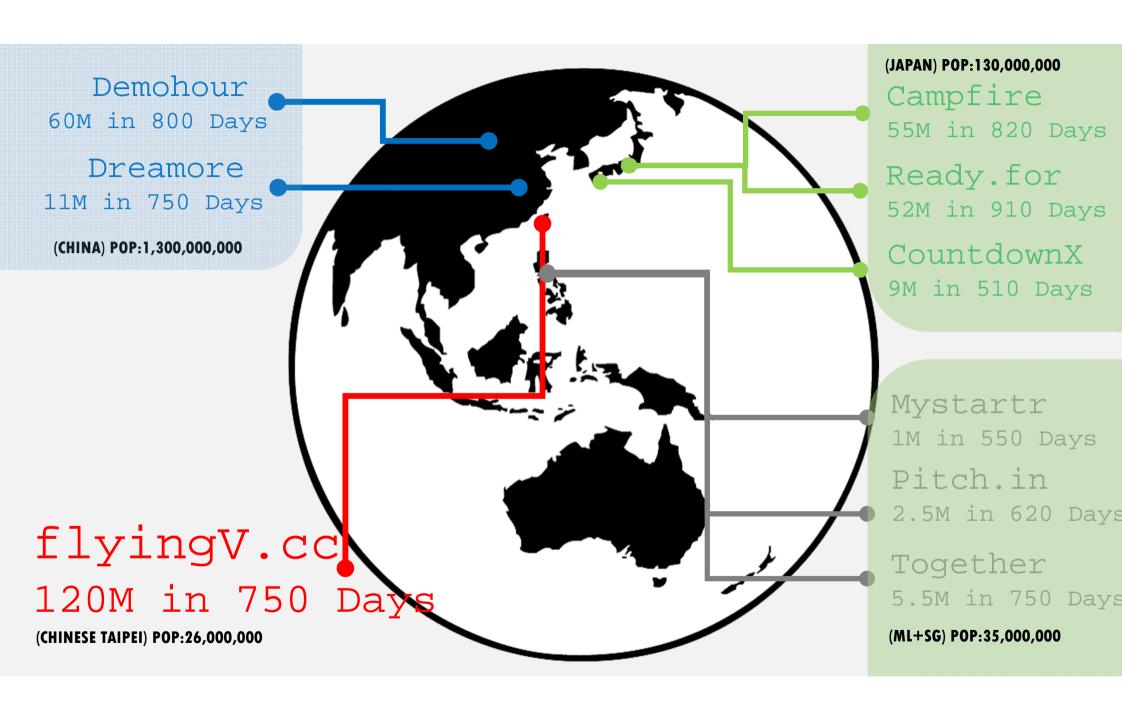
我想贊助

Since 2012 Apr

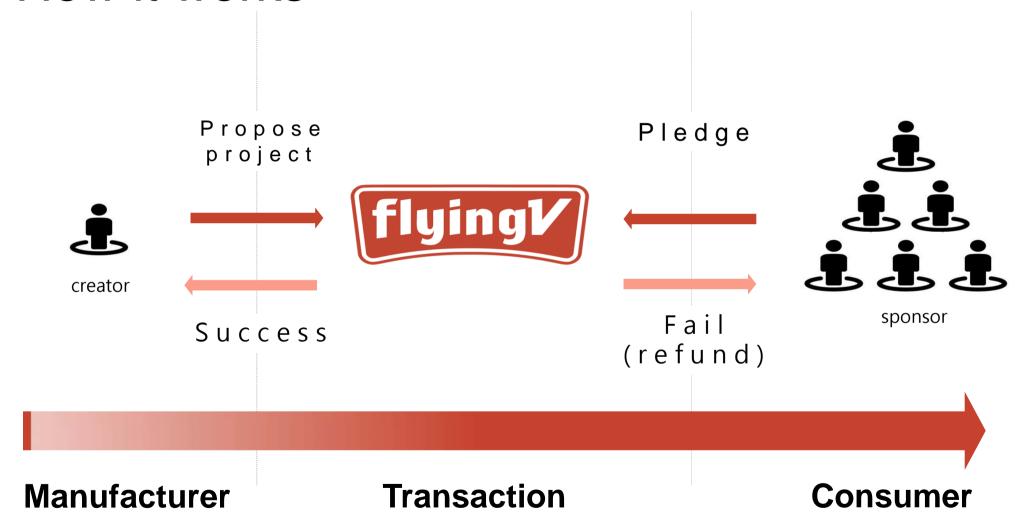
181K+ Members 會員人數

1101+ 募資案件

45% Success rate 成功率



How it works



It's not flyingV or else to create innovated ideas



Internet is just tool, KEY is disintermediation

Traditional way... Trade after manufacturing



Crowd Funding itself isn't innovation.

However, with internet, it disrupts the traditional trading

How IMPORTANT is it?

Rapid prototyping + market verification + accumulated success

Crowd Funding is the **NEXT BIG THING** and Key Driver of the Collaborative Economy

Besides economy perspective,

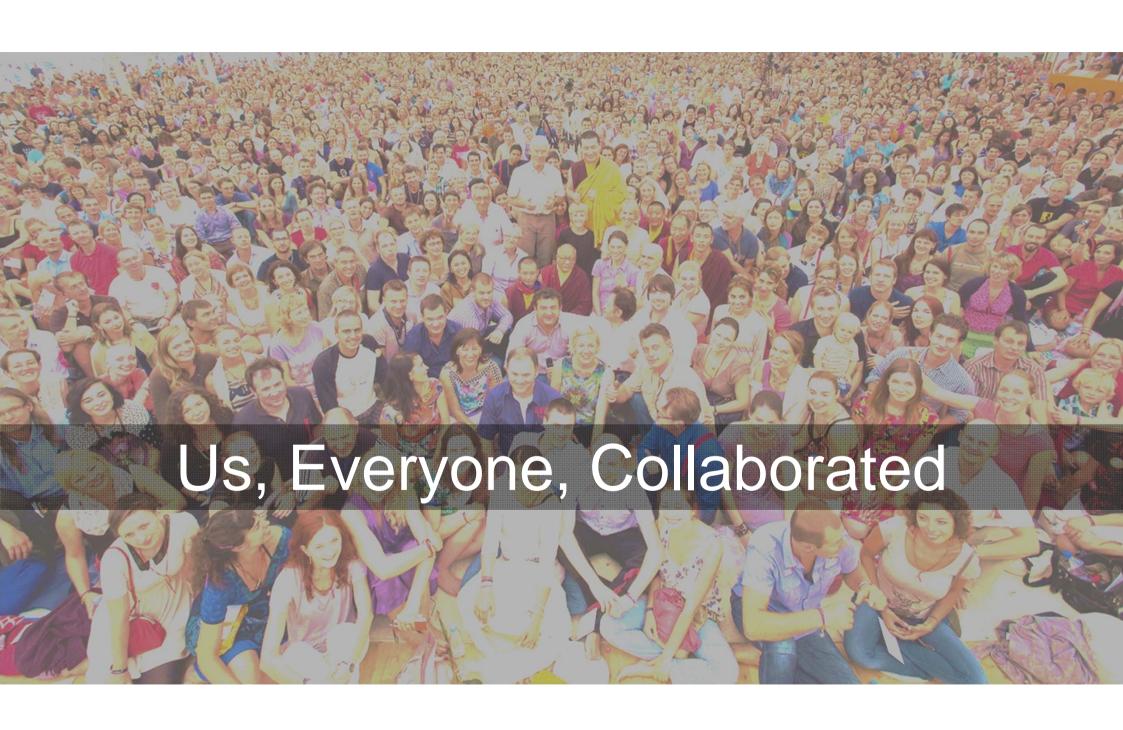
We always care about those really BIG issues





It's about life or death

- However, there are still localized, not-so-big issues
 - Quality of Life, Culture etc.
- Is it necessary to care? Who to be responsible?



we also help many social innovation ideas



From cattle to table, without food safety issue



10-year documentary project, without funding



Equal rights



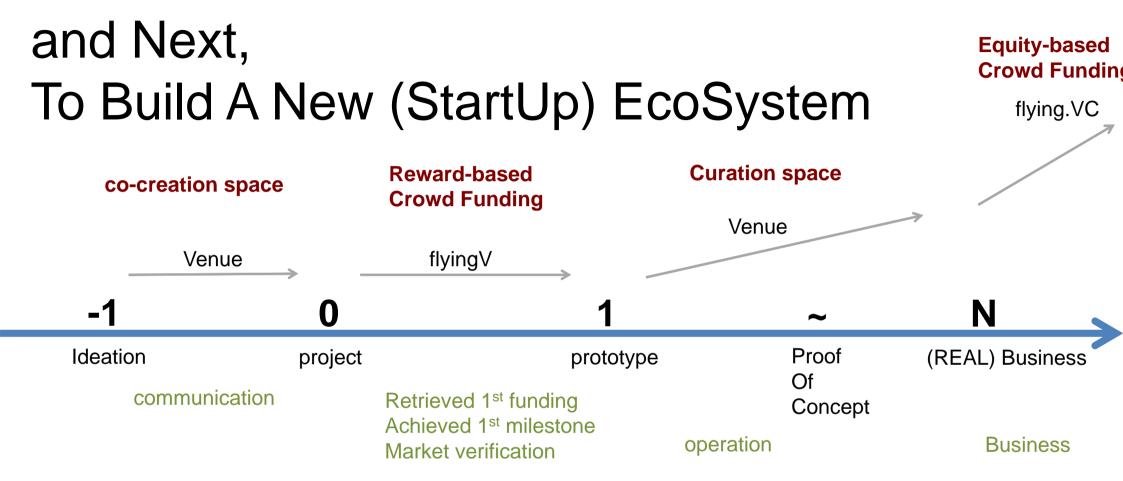
Halfway for stray dog/cat/animals



Children from native tribes



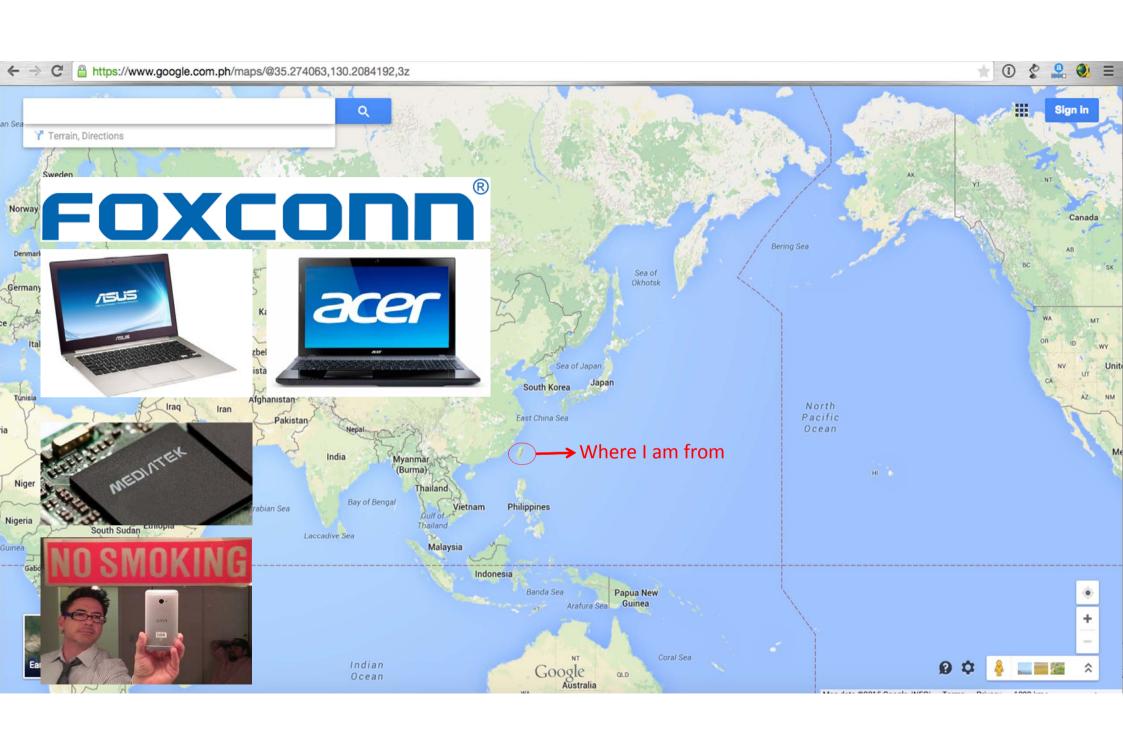
International volunteerism



It's not an incubator nor an accelerator,

But a Business Model

Role of the public sector?



We are in the transition

- We've done these during past 6 months
 - Legislation in progress
 - Closed-Corporation Law (for SME and start up)
 - Equity Crowd Funding Act
 - Startup VISA
 - Startup reinforcement
 - T.R.I.P.L.E → Manufacturer matching platform
 - All-in-one Startup support center in Silicon Valley
 - Finance early stage investment



Cooperation can lead us further than competition;
Just figure out our niche in the new ecosystem,
Joining forces can empower our strengths and against all odds









Thank You!







